



ZERO WASTE AT WILDBIYOO

Better management and reduction of solid waste and its accompanying systems is crucial for protecting our environment, mitigating climate change and using our resources more wisely.

Events are major contributors to our global waste problem and we want to ensure that our festival is not one that adds to the problem but positively engages everyone involved directly and indirectly and leaves a positive trace on the environment it takes place in.

We have done our best to apply a holistic zero waste philosophy across every aspect of planning for Wildbiyoo festival and share with you our goals and efforts in this respect

Towards Zero Waste:

Zero waste is generally defined as limiting material waste that passes through a system in a way that diverts 90-100% away from landfill to responsible recyclers or compost.

In this document we are setting out and sharing our targets for Wildbiyoo Festival and will update with a full report and analysis after the event. Whether you are a festival visitor, stall holder, artist, local partner, please check out the ways you can help us (and the planet!) In planning your footprint for the weekend and beyond.

Thank you for being part of our zero waste journey!

WILDBIYOO'S ZERO WASTE GOALS:

Long Term

- Shape a new culture of closed loop waste management operations and planning for events and festivals in Goa
- Promote the concept of zero waste and waste awareness via activities and educational and awareness programs.
- Work with artists and designers to find creative ways of re-purposing waste materials and encourage critical change in our relationship to waste as consumers.
- Increase Waste Diversion Rates from landfills.
- Encourage a more conscious and holistic attitude towards waste production and management in the South Goa region.

Short Term

- Ensuring segregation at source at all waste disposal points.
- Reduce footprint of the festival to <10% waste to landfill, with as much waste as possible to be recycled or composted on site.
- To create effective communication with festival visitors, vendors, stakeholders and partners to bring waste considerations into the centre of the conversation and make all aware of the choices and actions they can make to help
- To offer a platform and promote sustainable eco innovators and responsible ethical and zero waste products and lifestyle choices.

I. COMMUNICATIONS:

Including everyone who is part of Wildbiyoo- from the organisers, vendors, volunteers, artists, visitors, neighbours, suppliers, etc- in our ZW goals is imperative to making it as low impact as we can. We need everyone's help and key to this is communication and looking at the experience through the lens of each of the participants and stakeholders and their part in the process.

Before

- In our social media leading up to the festival as well as ticket confirmations by email, we will be informing people of the zero waste do's and don'ts of the festival to make sure we are all on the same page. Participants will be informed prior to the festival to ensure that they are aware of the importance and benefits of zero waste and the role they have in consciously doing their part.
- Communication with all vendors will happen on an individual level to ensure that every part of their stall and materials involved have been thought through, and information on exactly what will happen with any stream of waste on site will be clearly communicated.

Volunteer training

- Our volunteer team will be briefed and trained on our zero waste policies so they can effectively guide visitors on site and keep a check on the flow of all waste.

During

- At the festival we will have ZW eco stations with clearly labelled info boards and directions, as well as dedicated ZW volunteers on hand if anyone has questions.



After

- We will be putting together a full report post festival to share our collective waste performance: how we did and detailing weight and type of wet and dry waste material from the site, to help us improve and learn for the next event, as well as encourage and share with anyone else looking for ideas to make their own event zero waste.
- Keep an eye on our social media for sustainable and zero waste life hacks and please share your zero waste efforts and stories with us!!!

II. MATERIALS

REFUSING • REDUCING • REUSING • RECYCLING



The materials flow that come in and out of the system for the planning and execution of Wildbiyoo festival is crucial to our zero waste goals. Inevitably some materials have to be used for us to be able to effectively communicate with everyone involved, as well as provide a safe, engaging and fulfilling experience for attendees and collaborators. We have done our best to make the most sustainable choices we can in terms of the materials that come in to any and every part of this system.

1. Reducing The goal is not only to reduce the amount of landfill waste produced but also reduce the need for materials to be recycled or composted.
2. Reusing items as many times as possible reduces the need to produce items in the first place, conserves resources, and keeps materials out of landfills. From serving/table ware to signage and building materials, reuse is an essential component of any responsible event in this era.
3. Recycling and Composting comes after you have done all you can to reduce and reuse. Efforts should be made to produce as little waste as possible and then to maximise how much we can recycle or compost. Ideally, no waste would be sent to the landfill, but that isn't always possible. We are aiming for keeping under 10% and will be documenting and sharing our results post festival.

Before

- **MARKETING:**
We try to reduce as much as possible excessive advertising via printed materials in favour of online channels, whilst still effectively sharing the event. We are also limiting tickets to being electronic only. Any long term banners and larger scale promo materials we do use have no date or specific details printed so we know we can re-use them for future Wildbiyoo events.

- **STALL AND STAGE SET UP:**
Luckily we have a great base to start from at Khaama Kethna and are keeping extra build and ground work to a minimum. Stalls will have simple bamboo structures and shade netting. (These will be dismantled and repurposed on site after the festival). The stage spaces will use existing structures, the earth and mud, and where necessary bamboo or salvaged wood.
- **SIGNS AND INFORMATION BOARDS:**
We are sourcing waste materials like cardboard from our neighbours to find creative ways of using them for signage, decor and info boards, all of which will be recycled on site after the festival, with our partners Indhustan Hand made paper cooperative
- **COMMUNICATIONS:**
Participants will be informed prior to the festival to ensure that they are aware of the importance and benefits of zero waste and the role they have in consciously doing their part

During

WATER:

- Across the site will be water refill stations and there will be no plastic bottles sold on site. Visitors will be asked to bring a long life bottle with them, or can buy one on site at the WB stall

FOOD:

- Food vendors will be supplied with compostable tableware (kindly sponsored by ECOWORLD GOA) so no single use plastic will be used to feed our festival goers!
- Food preparations will be planned and produced optimally to reduce any waste generated.
- Food waste will be split between Khaama Kethna's compost and stray cows and pigs in the vicinity.

DRINKS:

- To cut out the need for single use cups, we will be providing all festival attendees (on a deposit basis) a stainless steel WB cup that will be theirs for the day/week-end and the perfect zero waste receptacle for quenching every hot or cold thirst.

VENDORS:

- Our team are working closely with all vendors to ensure that they use minimal and sustainable packaging for their products and set up.

COMMUNICATION:

- To reduce our printing footprint rather than giving out individual programs, there will be info boards at each festival area, with a map and program for the whole day.

- **TOILETS:**
Will be easily found by each festival area and are Indian style compost toilets with separate bins for paper or sanitary products which will be assessed and dealt with responsibly off site by our partners V-recycle
- **BINS**
Bins will be Kindly provided by V-recycle for the duration of the weekend (hopefully) and clearly segregated and marked.

After

- **SORTING and DOCUMENTING:**
Our team of volunteers will be ready in waiting to comb through all the waste stations at the festival and document exactly what materials and volume have accumulated for each material type.

TRAVEL AND TRANSPORTATION

- **PROMOTE PUBLIC TRANSPORT and ECO FRIENDLY OPTIONS**
We will encourage people as much as possible to reduce their carbon footprint in travelling to and from the festival, and to suggest ways of off setting that carbon to those who are travelling from afar.
- Festival attendees travelling from within Goa will be encouraged to join the WB hosted car/auto- sharing facebook group to ensure that the maximum number of people per vehicle is reached.
- WB shuttle buses will be organised to bring attendees and invited artists/speakers to the event from key stop off points in North Goa
- **SOURCE LOCAL**
We are limiting the vendors, artists, musicians and speakers who we are inviting to be part of the festival to be as local as possible and so reduce the overall footprint of the festival and showcase the incredible diversity and talent from Goa and the surrounding states!

